



53rd ANNUAL CONFERENCE Sponsorship Invitation

The 53rd Annual Conference of the Association for Recorded Sound Collections (ARSC) will be held in Portland, Oregon on May 8-11, 2019. All conference sessions will take place at The Benson, a historic downtown hotel located at 309 SW Broadway, Portland, OR 97205. Preconference workshops will be held on May 8, 2019.

During the conference, over 200 leading academics, historians, musicians, librarians, archivists, record collectors, dealers, audio engineers and producers will convene to explore a wide range of topics related to the history and preservation of recorded sound. The conference offers a perfect opportunity to showcase your publications, recordings, equipment, software, and services. By creating a positive, lasting impression on the attendees—many of whom approve purchases for their organizations—you will significantly broaden your product and brand-name recognition.

Your sponsorship will be rewarded with online, on-site, and/or printed acknowledgements (see table). Major sponsors will receive a number of additional benefits, including logo placement on the ARSC website, advertising in the conference program and inserts in the conference registration bags, allowing their message to reach the full ARSC membership, totaling some 1000 people.

Sponsorship levels start at just \$150—select from the attached table or contact us with your own proposal, customized to suit your individual marketing strategy. Sponsors at the Bronze level and higher may request that their contribution be associated with a specific conference event. Exhibit space will automatically be provided at no extra charge for Official Conference Sponsors at the Silver Level or higher. Others may reserve exhibit tables for Thursday through Saturday (see Exhibitors & Vendors link on conference website).

Vendors who have already reserved exhibit space are encouraged to upgrade to a Sponsor Level for greater exposure. Further details for exhibitors/advertisers may be found at our conference website.

Deadlines: The deadline for logos, artwork and ad copy for the official Conference Program Book is **April 1, 2019**. The last date for accepting event sponsors will be April 15, 2019. Sponsor logos may be submitted for the website at any time.

To discuss or arrange sponsorship, exhibits, or advertising please contact:

Curtis Peoples (Assistant Conference Manager):

Office 806-834-5777

Email: curtis.peoples@ttu.edu

Learn more about ARSC and the 2019 conference at:

www.arsc-audio.org/conference

Events, times and venues are subject to change pending finalization of the conference schedule.

Association for Recorded Sound Collections
c/o Nathan Georgitis, Knight Library
1299 University of Oregon
Eugene, OR 97403-1299
www.arsc-audio.org

ARSC CONFERENCE SPONSORSHIP LEVELS and BENEFITS

| BENEFITS | DIAMOND \$5000 | PLATINUM \$2500 | GOLD \$1,000 | SILVER \$500 | BRONZE \$250 | SUPPORTING \$150 |
|--|---------------------------|----------------------------|-------------------------------------|----------------------------|-------------------------|---------------------|
| Event sponsorship: exclusive or shared (subject to availability) | Workshop (1-day event) | Reception or Happy Hour | Reception or Workshop, shared | Coffee Break, exclusive | Coffee Break, shared | |
| Banner (if provided by sponsor) continuously displayed | Yes | Yes | | | | |
| Signage displayed at sponsored event | Yes | Yes | Yes | Yes | Yes | |
| Exclusive opportunity to welcome attendees at sponsored event | Yes | Yes | | | | |
| Prime location for exhibit space | Yes | Yes | Yes | | | |
| Exhibit tables included | 2 | 2 | 2 | 1 | | |
| Full-conference registration(s) | 3 | 2 | 2 | 1 | | |
| Banquet tickets included | 3 | 2 | | | | |
| Logo on Conference Web Page with a link to your corporate site | Yes | Yes | Yes | Yes | | |
| Logo on printed materials as an Official Conference Sponsor | Yes | Yes | Yes | Yes | | |
| Listing on Conference Web Page as a sponsor | Yes | Yes | Yes | Yes | Yes | |
| Listing in Conference Program Book as a sponsor | Yes | Yes | Yes | Yes | Yes | Yes |
| Marketing material included in Conference Packets for attendees | Yes | Yes | Yes | Yes | Yes | Yes |
| Advertisement in the Conference Program Booklet | Inside back cover | full-page | full-page | full-page | half-page | |